

The background features a complex network of thin grey lines connecting small black dots, creating a web-like pattern. In the top right corner, there is a blue abstract shape. In the bottom left corner, there is a green abstract shape with an orange curved line above it.

CLARK COUNTY ASIAN-AMERICAN PACIFIC ISLANDERS COMMUNITY COMMISSION

2020 Report

Clark County AAPICC Report

Summary

- Greeting and Remark – Margie Gonzales, AAPICC Chair
- About the Technicality of the Survey – Craig Valdez, AAPICC Commissioner
- Recommendation & Conclusion – Tuan A Pham, AAPICC Vice Chair



Greeting & Remark

Margie Gonzales, AAPICCC Chair





About the Technicality of the Survey

Craig Valdez, AAPICC Commissioner



AAPI Survey Questionnaire

- Consisted of a total of thirteen (13) questions
 - Questions included what ethnicity they most identify with, services they cared most about, and their viewpoint on the importance of preserving their ethnic culture
- Was made available in English, Vietnamese, and Korean
- An electronic version of the survey questionnaire was created and distributed through the Survey-Hero web platform
- 14,000 surveys were also printed but only distributed in limited amount due to COVID-19
- Timeline
 - Start of survey: February, 2020
 - End of survey: June, 2020

Survey Results

- Of the total 321 completed surveys, the top 3 group of respondents identified as Asian (85), Filipino (63), and Japanese (22)
- 185 respondents identified as female (58%) and 136 of respondents identified as male (42%)
- Average age of respondents were 42 years old, the youngest participant being 18 and the oldest being 90
- 201 respondents made an annual income of \$49,000 or less (63%)

Survey Results (cont'd)

- 185 respondents said preserving their ethnic culture was 'Very Important' (58%)
- 10 respondents said preserving their ethnic culture was 'Not Important' (3%)
- Respondent deemed the following services the most important:
 - Education Programs
 - Healthcare/Wellness
 - Employment/Job Assistance

Challenges

- While the survey was made available in English, Vietnamese, and Korean, it was not translated in other languages. This made it difficult to conduct survey outreach accordingly
- Incomplete surveys (many were not completed on the back page)
- We received a total of 386 surveys:
 - 321 were complete (83%)
 - 171 were manually completed (53%)
 - 150 were completed online (47%)
 - 65 were incomplete (17%)
 - 65 were incomplete online
- Online respondents typically took, on average, 5 minutes and 2 seconds to complete the survey.

Challenges (cont'd)

- Competing factors: COVID-19 and Census 2020
 - During the early stage of the COVID-19 outbreak, the State of Nevada was ordered to shut down. This drastically impacted data collection because social distancing was imposed, making it difficult to conduct further outreach. Priorities also shifted towards mutual aid, which many of our Commissioners were focused on in their respective communities.
 - Data collection also simultaneously occurred with Census 2020 outreach. While the survey included a Census disclaimer – stating that it was separate and not in anyway affiliated with the Census – it inevitably could have been confusing for participants

Recommendation & Conclusion

- Tuan A Pham, AAPICCC Vice Chair

Recommendations

I. Create a Clark County Handbook for AAPI Community

With about 11% and growing of Asian population in the State, a resident handbook, that is translated into native language for each community, is essential because of the following reasons:

1. Introduces residents to our culture, mission, and values.
2. Ensures understanding and compliance with county and state laws
3. Communicates to residents what is expected of them.
4. Educates residents and prospective residents about what they need to know when doing business within the County.
5. Showcases the benefits and supports of living in the County.
6. Provide vital information about the community and where they can turn for help.

Recommendations (cont'd)

II. Create a New Position: Clark County Asian American Liaison Officer.

- Having an in-house Liaison could significantly improve the provision of services to the different ethnic communities in Clark County. Additionally, the Liaison Officer would perform the following duties:
 1. Act as a positive representation of the County to the Asian community
 2. Proactively develop and foster relationships with the Asian community and other entities.
 3. Collaborate and communicate successfully with the community and its businesses.
 4. Work with other County staff members to develop a greater understanding of the community and any issues that arise.
 5. Provide authoritative findings, guidance, and recommendations on county-wide programs.
 6. Monitor, coordinate, and communicate the strategic objectives of the County to the Asian community.

Recommendations (cont'd)

7. Provide education, training and outreach to county staff and the public on important topics and holidays related to AAPI communities such as:
 - The Model Minority Myth, May Day, Aki Matsuri, Independence days, Tet etc.
8. Educate the public about available resources, such as affordable healthcare options, etc.
9. Conduct AAPI Outreach
 - Many members of the AAPI community struggle to access various resources and amenities provided by the county due to language barriers.
10. Provide data disaggregation for the AAPI community
 - Aggregated data only provides “surface-level” information about the AAPI communities.
 - Members of the Community Commission struggled to find public information on the demographic data related to specific AAPI communities.
 - Work with individual county agencies and/or departments to identify limitations and challenges to obtaining key demographic data and identify ways to overcome these limitations.
 - Work with the county to research the possibility of creating a data disaggregation pilot program.

Recommendations (cont'd)

III. Increase AAPI Representation in The Workforce

- Identify what is currently being done to attract AAPI employees and work with other county departments to provide additional outreach to potential AAPI employees.

IV. Have an AAPI community or cultural center so that all resources for the multiple AAPI communities can be accessed in one place and where their ethnic culture can be preserved and promoted.

- Based on the AAPI survey results, 87.5% of the respondents consider the importance of preserving and promoting their ethnic culture.
- Better AAPI outreach programs by way of regular or periodic community service events, job fairs, seminars/workshops, cultural events, in coordination with organizations & community leaders of the various AAPI ethnic communities in the county.



Thank You

Q & A

